



Cheeterz® and The Well Armed Woman celebrate partnership with the launch of TAWW Purple Ammo Podz

Des Arc, ARKANSAS. August 16, 2019 - Cheeterz Firearm Accessories, the company that revolutionized the way we load our magazines with single use Ammo Podz, is proud to support The Well Armed Woman Shooting Chapters with their mission to *Educate, Equip and Empower* female shooters, by donating \$1 from every box of **Cheeterz TAWW Purple Ammo Podz**.

The Cheeterz TAWW Special comes in 9mm Luger and contains:

- Unique purple and white design
- Multiple grain weights available - 115 gr. and 124 gr.
- Each box has 3 single use Ammo Podz, containing a total of 45 rounds (3 x 15)
- \$14.99 – same as a standard Cheeterz Ammo Podz
- Available at www.cheeterz.com

Amy Roe, Cheeterz Chief HR Officer added, “As a proud member of TAWW, I am excited to be able to give back to organization that has given so much to me. Before joining TAWW, I didn't realize how many women there were who had the same concerns about personal safety as I did. The TAWW community has not only taught me how to defend myself and my family, but has given me the confidence to safely and effectively take action should the need arise.”

“Cheeterz and the TAWW have a very special relationship going back to before we launched our first product. Cheeterz Ammo Podz made their first public debut at the 2018 Leadership Conference. The dialogue we had with the chapter leaders was amazing and we incorporated many of their suggestions into the final product. I truly believe that their feedback helped make Cheeterz a success and we are forever grateful.” Richard Wessler, Cheeterz co-founder.

About Cheeterz

Cheeterz makes loading faster and easier than traditional methods by pre-loading ammunition into a disposable ammo podz. Traditional loading requires each cartridge be pushed into the magazine individually, by hand. Significant pressure is required to depress the internal spring, and the more you load, the harder it gets. Committed enthusiasts know all too well that repeated reloading is tiresome, slow and hard on your fingers.

That's all changed now. Simply remove the ammo podz from the box and load your magazine. No assembly or additional steps are required. Once completed, simply drop into the recycle bin and start loading your next magazine.

The ergonomic design integrates many of the loading steps into one natural motion, not only reducing loading time, but also the difficulties associated with magazine loading. Cheeterz is compatible with almost any brand and type magazine.



Cheetorz Features

- Environmentally friendly - made from 100% recycled material. Also 100% recyclable.
- Ergonomic – easy to use, all steps integrated into one natural motion to reduce fatigue.
- Pre-loaded – ready to use right out of the box.
- Disposable – single use for maximum convenience.
- Fast – reduces loading time by more than 50% vs. manual loading.
- Flexible – universal use, works with any magazine.
- Top Quality – factory new, brass case.
- Made in U.S.A.

ENDS

About Cheetorz Firearm Accessories (CFA)

Cheetorz Firearm Accessories designs, manufactures and distributes an entirely new concept of ammunition called “*Assisted Load Ammunition™*”. We have bundled factory new, American-made ammunition into a patented, pre-loaded and disposable delivery system. Designed by engineer and inventor Richard Roe, Cheetorz Firearm Accessories aims to make shooting easier and more accessible by eliminating the pain and difficulty associated with traditional loading. It is easy to use, regardless of experience level, and designed to fit all magazine brands and types.

To stay in touch, or for more information:

w. <https://www.cheeterz.com>

f. <https://www.facebook.com/CheetorzFA>

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i. https://www.instagram.com/cheeterz_firearm_accessories/

y. <https://www.youtube.com/channel/UC4uUfUQfE6ujOyNpDX2Cqng>

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s. <https://www.snapchat.com/add/CheetorzFirearm>

Media Enquiries

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